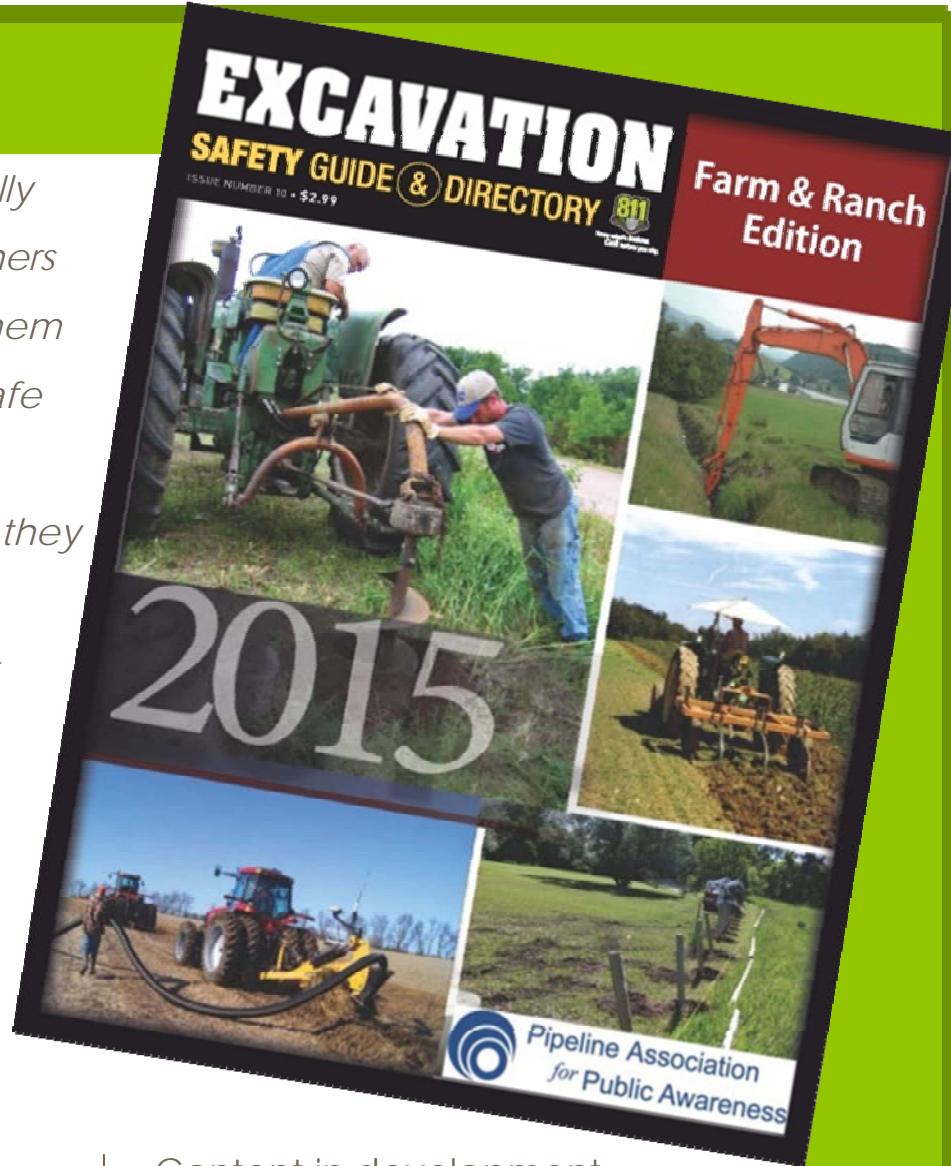


A publication specifically targeting farmers and ranchers with the goal of providing them meaningful education on safe digging practices.

Developed in a format they will read and retain as a reference guide throughout the year, the guide adds value as a source of topical and valuable information, not a lecture on how to run their business.



20 Member Advisory Board representing Pipeline Operators, State & Federal Regulators and One Call Centers

- Identify appropriate content
- Recommend authorship
- Written in the appropriate format to effectively reach farmers and ranchers
- Ensure compliance with API RP1162, DOT, OSHA and state regulatory guidelines

Content in development includes, but is not limited to:

- Recognizing Unmarked Facilities
- What Happens if I Hit a Pipeline?
- Am I Farming or Am I Excavating?
- Encroachments & ROW Easements
- 811 myths: What Happens When I Call 811?
- Eye in the Sky: Aerial Patrols of Pipeline ROW
- Agriculture Excavation Law Exemptions: Current Status & Future Trends



EXCAVATION SAFETY GUIDE & DIRECTORY

- 55% utilize the pull-out poster and post it in the workplace
- 70% refer to the Guide all year long
- 86% would recommend the Guide to a colleague
- 86% believe the Guide helps them perform their job more safely
- 69% keep the Guide in their construction vehicle
- 91% rate the overall quality of the Guide as Excellent or Very Good



We're looking for your suggestions on:

Topics

Authors

Articles

OTHER OUTREACH TOOLS AVAILABLE:

Excavation Safety Guide	Custom Print Custom Digital Farm & Ag
Damage Prevention Professional	Custom Print Custom Digital
Damage Prevention Professional Calendar	Annual Print Digital Monthly